

# Ottawa



June 4-6,  
**2010**



## Thyroid Foundation of Canada

## La Fondation canadienne de la Thyroïde

**30<sup>th</sup> Anniversary, Thyroid Conference, Ottawa, June 4<sup>th</sup>-June 6<sup>th</sup>, 2010**

**Participants, Partners and Sponsors Prospectus for 2010**

***You are invited to participate at the largest gathering of Thyroid Patients and Physicians specialized in Thyroid Disease in North America for the 30<sup>th</sup> Anniversary Celebration of the Thyroid Foundation of Canada (TFC)***

Dear TFC Members, Partners and Sponsors:

Join us for the 30<sup>th</sup> Anniversary of TFC with a Thyroid Conference in Ottawa, Capital of Canada from June 4<sup>th</sup>-6<sup>th</sup>, 2010. Take advantage of this unique opportunity where Academics, Physicians and Patients from around the globe will gather to mark the 30<sup>th</sup> anniversary of TFC and share the latest developments on thyroid diseases.

The Thyroid Foundation of Canada (TFC) is a national body that is committed to providing its members with the latest developments about thyroid disease, increasing public awareness of these diseases and providing research funds to academic groups to further understanding of these diseases and promote treatment options.

The 3 days program provides ample opportunity for sponsors and partners to be visible. Media personnel and prominent guests have been invited to participate at various events.

We look forward to your participation and making this conference a huge success. The TFC anticipates making this a positive experience for all involved.

See you in Ottawa.

***Director-30<sup>th</sup> Anniversary Conference and Academic sessions. Visit [www.thyroid.ca](http://www.thyroid.ca)***

## One exclusive Platinum Sponsorship opportunity!

Receive the highest level of recognition for your company as the Platinum Sponsor for the 30<sup>th</sup> Anniversary of TFC-Thyroid Conference.

*Based on first-come, first-served*

**Advertisement opportunity- Call 1-877-711-5689**

### TFC 30<sup>th</sup> Anniversary Thyrobulletin Publication

This is an important 30<sup>th</sup> Anniversary Issue that goes to >10,000 readers across Canada and has a readership of over 30K a unique opportunity to advertise your product, service or message.

- Full back page outside cover-only one page \$5,000
- Full inside back page-only one page \$4,500
- Full inside front page –only one page \$5,000
- Full page inside pages-\$3,000
- Half page-inside pages-\$1,750 & Quarter page-inside pages-\$850



**Thyroid Foundation of Canada**  
**30<sup>th</sup> Anniversary, Ottawa,**  
**Canada, June 4-6, 2010**

**SPONSORSHIP OPPORTUNITIES:** CHECKS to be written in favor of 'Thyroid 30th Anniversary' and post it to Thyroid 30<sup>th</sup> Anniversary, 383 Grey Seal Circle, Ottawa, ON, K1V 2H5 or Call 1-877-711-5689 to talk to Cathy

Level of Sponsorship	Platinum	Gold	Silver	Bronze	Contributors
	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000 or <
Top recognition at site	√	X	X	X	X
Prominent Exhibit space	√	X	X	X	X
Logo & hyper link on website	√	√	X	X	X
Complementary Registration	4	3	2	1	X
Verbal recognition	√	√	√	X	X
Table Top Display	√	√	√	√	√ (upto \$5K)
Company listing on website	√	√	√	√	√ (upto 1Yr)

Recognition in the 30<sup>th</sup> ANNIVERSARY Thyrobulletin as sponsors (all) with difference in Font size on one page. CHECKS for Advertisement and Sponsorship to be written in favor of 'Thyroid 30th Anniversary 'and post it to Thyroid 30<sup>th</sup> Anniversary, 383 Grey Seal Circle, Ottawa, ON, K1V 2H5



# PROGRAM AT A GLANCE

## Day1, Friday, June 4<sup>th</sup>, 2010

- Onsite registration 3 PM to 5:30PM

Kaminski Room, Parkdale Clinic , 737 Parkdale Av. , Ottawa, Canada

- Evening Reception (by Invitation and Tickets only) 6-9PM

Kaminski Room, Parkdale Clinic , 737 Parkdale Av. , Ottawa, Canada

## Day 2, Saturday, June 5<sup>th</sup>, 2010 from 9:30 AM to 4:30PM

Amphitheatre, Ottawa Hospital, Civic Campus

Mainpro CME Credits will be provided for each session to the Physicians attending the conference

- Update on Hypothyroid Cases and treatment
- Graves Hyperthyroidism
- Thyroid Eye Disease-latest developments and treatment options
- Thyroid Cancer-and common concerns of patients
- Common concerns of Thyroid Patients
- Pregnancy and Thyroid related issues

**Registration by April 30, 2010: (All inclusive for 2 day-June 4<sup>th</sup> and 5<sup>th</sup>, 2010 tickets (details for single day registration/tickets next page)**

- Physicians and Health care professionals \$ 200 (and \$100 tax receipt)
- Interested Public \$200 (and \$100 tax receipt)
- TFC Members \$ 100

## Tickets for Reception Only (June 4, 2010 6-9 PM)

(deadline for these rates of registration till April 10, 2010)

- Physicians and Health Care Professionals \$ 100
- Interested Public \$100
- TFC Members \$50

## Registration by April 30, 2010: (All inclusive for one full day- June 5<sup>th</sup>, 2010 Thyroid Academic Session)

- Physicians and Health Care Professionals \$ 150 ( receipt for CMEs and Credits Certificates provided and \$50 tax receipt)
- Interested Public \$150 (and \$50 tax receipt)
- TFC Members \$ 50

## Day 3, June 6<sup>th</sup>, 2010 Annual General Meeting, TFC for members and invitees

- All paid (till June 2010) TFC members (have voting rights)
- All invited guests (no voting rights)
- From 10 AM to 12 PM:
  - Guest Speaker: 10AM to 10:45AM
  - Brain Storming session all participants 11:00AM to 12:00PM
  - Lunch: 12:00 PM to 1:00 PM
  - AGM: 1:00 PM to 3:00PM



## Registration Form for TFC 30<sup>th</sup>, Anniversary Conference, Ottawa 2010

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E Mail (for quick correspondence) \_\_\_\_\_

**I wish to register for:** (please check off the following correct box with an X)

- Both Reception and Academic Session i.e. June 4<sup>th</sup> and 5<sup>th</sup>, 2010:  
Limit of 200 tickets. Two day \$200 for all and \$100 for TFC members

- For Reception ONLY on Friday, June 4<sup>th</sup>. Limit of 250 tickets  
One day \$150 for all and \$50 for TFC members

- Academic Session only for Saturday, June 5<sup>th</sup>, 2010: Limit of 200 tickets  
One day \$150 for all and \$50 for TFC members

Professional association (if applicable indicate following)

- TFC Member (Paid till June 2010):

### Choose following method of payments for Registrations

- Send registration to TFC 30<sup>th</sup> Anniversary or donation Checks to TFC :

In favor of Thyroid 30th Anniversary

383 Grey Seal Circle, Ottawa, ON, K1V 2H5

**Or**

Call 1- **1-877-711-5689 for registration** to pay by credit card and or Check or how to pay online

For any question on 30<sup>th</sup> Anniversary, please call 1-877-711-5689

**Please Note: An invitation and applicable tax receipt will be sent to you as soon as your payment is received. For Healthcare professionals receipts for participation in continuing education program will be provided and they will also receive credits for their participation in the Academic Sessions for attendance at each session.**